



## Guidelines for Donations and Sponsorship Requests INTERNATIONAL

Scotiabank focuses donations and sponsorships at the community level in the areas of arts, education, health care, social services, sports and environment. We are particularly interested in partnering with non-profit and charitable organizations that empower people with skills, tools and information to improve their health, safety and well-being.

The Scotiabank Bright Future program has a particular focus on a wide range of children/youth based charities. The program uses the following criteria to make sure projects are a good fit for funding.

- ✓ Your organization's efforts must be focused on improving the well-being of children/youth and are making a measurable impact on helping children/youth to grow and develop (children/youth defined as: under the age of 18 or young adult dependents up to the age of 25 years old who are enrolled in school)
- ✓ Your organization spends less than 20% of funding on administration costs, is willing to show how funds are used and has the resources, support and plans in place to operate for the long-term
- ✓ Your organization has a demonstrated history of success and is known by the public for its work with children/youth
- ✓ Your organization will help promote Scotiabank's involvement with your charity

Funding is NOT generally provided for the following:

- ✓ Religious groups, unless providing a secular service open to all
- ✓ Advocacy groups
- ✓ Individuals and/or individual pursuits
- ✓ Fraternities, lodges, 12-step support programs, Toastmaster societies and other recreational or self-improvement organizations where participation is intended primarily for the personal advancement or benefit of the participant
- ✓ Direct mail solicitations

### I. Where to Send Your Requests

As Canada's most international bank, we provide community funding in the countries in which we operate. International requests for donations should be directed through the Scotiabank Group's Bright Future Champion in your country. For contact information please visit the Scotiabank Bright Future website for your country.

### II. Review Process

Requests for funding are carefully reviewed by one or more evaluation committees. The request turnaround time depends on the size and complexity of the request. A Scotiabank representative may follow up with you if additional information is required. Please allow 90 days for a response.

### III. What to Include in Your Request

In addition to a formal proposal and pertinent supporting documentation all requests should include a completed Funding Application Form available for download from your country's Bright Future website. If available, please provide your organization's most recent audited financial statements. If audited financial statements are unavailable, please submit your most recent annual report.

Are you a good match? Would you like to be considered for funding? Download and complete the << [Funding Application Form.pdf](#) >> and send it to the Bright Future champion in your country. Please note that the form has 7 sections which must be completed in full for your proposal to be reviewed.