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Scotiabank powers return of the Auto Dealers’ Association Motor Show

[March 14, 2012] After a five year hiatus, the Auto Dealers’ Association (ADA) will stage its highly anticipated motor show from March 23 to 26 at the National Arena with Scotiabank as the title sponsor. Scotiabank, through its Scotia Wheels loan product is the market leader in motor vehicle loans; as such, this partnership with the largest car show in Jamaica is a natural fit.

“As the leading provider of motor vehicle loans through our Scotia Wheels loan product, Scotiabank is pleased to be the official sponsor of the ADA Motor Show. Families, car enthusiasts and buyers look forward to the opportunity to view all the great models and the wide variety of options in one space,” said Bruce Bowen, President & CEO of Scotiabank.

The event will showcase the latest models from some of the most popular brands in Jamaica such as Toyota, Suzuki, Subaru, Ford, Mercedes, Volkswagen, BMW, Mazda, Mitsubishi, Nissan, KIA, Audi, Jaguar, Range Rover, Land Rover and Honda. Past shows, such as the 2007 staging, have drawn up to 15,000 visitors and the ADA expects this year to be equally if not more successful.

“This show should be the best one to date, as we will have the latest vehicle models, automobile products and accessories on display, as well as raffles and giveaways for the entire family,” said Kent Lacroix, Chairman of the ADA.

The Scotiabank team will be on site to provide information and help buyers move in the right direction to acquire their dream cars. Scotia Wheels offers extended terms, competitive rates, up to 100% financing, repayment period of up to 84 months, 100% financing on the cost of installation and one year's subscription on a vehicle tracking system. In

addition repayment terms are customized to facilitate manageable payments. Special rewards will be offered to buyers and patrons at the show.

The show will start at 5pm on Friday March 23rd and at 11am on Saturday and Sunday the 24th and 25th respectively. Tickets will be available at the gate at a cost of \$500 for adults and \$100 for children.

Up to the minute details of the show are available at ADA/Scotiabank Events page at www.facebook.com/ScotiabankGroupJM.