

## PRESS RELEASE

*For Immediate Release*

Saturday, April 9, 2011

### **TEAM SCOTIA RIDES FOR HOPE**

Scotiabank was a privileged Yellow Jersey sponsor of the 2011 Ride for Hope. This year marks the second year that Scotiabank partnered with the Ride for Hope team for this remarkable fundraising event that unites people from all quarters of Bahamian society for the important cause of raising funds for cancer care, treatment and research.

Team Scotiabank is thrilled to be a part of such a significant event that allows them to join with not only co-workers but family and friends for the greater purposes of fighting cancer and promoting overall health and wellness. We have an enthusiastic team of riders heading to Eleuthera this year, some of whom have been personally touched by cancer affecting friends or family, and they are eager to do their part for the cause.

Leah R. Davis, Senior Manager of Marketing and Public Relations at Scotiabank, commended the organizers of Ride for Hope for the exceptional job that they did in planning this year's event. "Ride for Hope not only helps to raise funds for cancer research, treatment and care but it is also a great way to bring the community together and channel its energies toward a very important cause" said Davis.

At Scotiabank, we are actively committed to supporting the community that we serve in tangible ways. Community involvement is an important part of the way we live, work and do business every day. We focus our contributions on education, health, social services, arts and culture, community service, and building and nurturing links to people and organizations through donation, sponsorships and active employee involvement.



**Team Scotia pictured with their riding Jerseys.**