

For Immediate Release  
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## **Scotiabank Donates Audio Visual Equipment to Traffic Police**

The Mobile Traffic School of the Jamaica Constabulary Force received a boost to their school outreach programme with a donation from Scotiabank today. The Bank, which has been a strong corporate sponsor of the Police's Road Safety in Schools programme donated two 27" flat screen television sets and two DVD systems to the Police. The television systems will be used to show demonstration videos on road safety to children in schools across the island.

The two Police divisional branches to immediately benefit from the donation are Area 2, which serves schools in Portland, St. Mary and St. Ann and Area 3, which works with schools in Clarendon, Manchester and St. Elizabeth.

Since the start of the 2006-2007 academic year, Scotiabank has spent approximately 1.9 million on its ***Road Safety In Schools Campaign***. This is aimed at decreasing the number of children between the ages of 6-12 years old, who are being injured or killed in motor vehicle accidents across the island. The Bank's donation funded the construction of a 50ft simulated roadway prop for the Police, construction and installation of road signs in around schools in high traffic areas, the provision of uniforms and signs for School Crossing Wardens and the preparation of printed resource material for students and parents.

The campaign is being executed in association with the Traffic Headquarters of the Jamaica Constabulary Force and the Bustamante Children Hospital.

The Hospital has been a key partner in the programme, as it often witnesses the types of injuries that are sustained by children annually across the island. According to statistics being reported by Dr. Dayanand Sawh, Orthopedic Surgeon and head of the Orthopedic Clinic at Bustamante Children's Hospital, " children within the age range of 6- 12 years old are at the greatest risk of succumbing to injuries received in motor vehicle accidents because of the fragility of their bodies."

To date, presentations have been made by the Bank to the Jessie Ripoll and Spanish Town Primary Schools. Students of the Port Morant Primary are scheduled to benefit from the Scotiabank Campaign next Thursday during Education Week.

Scotiabank has been sponsoring the Road Safety for children through its School Crossing Wardens programme since 2004.

**For more information, contact:**

Simone Hull  
Public Relations Specialist  
Public, Corporate & Government Affairs  
Scotiabank Centre  
Tel: 932 0549  
Mobile: 398 5326

or

Joylene Griffiths Irving  
Director  
Public, Corporate & Government Affairs  
Scotiabank Centre  
Tel: 932 0565  
Mobile : 9095211

